



## Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

### Shri Vaishnav School of Management

#### MBA (Business Analytics)

#### Choice Based Credit System (CBCS) (2024-2026)

#### SEMESTER - IV

S. No.	COURSE CODE	COURSE NAME	Examination Scheme					Teaching Scheme/Week			CREDITS	TOTAL MARKS		
			THEORY			PRACTICAL		Th	T	P				
			End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam** (60%)	Teachers Assessment*** (40%)							
1		Major Specialization (Elective 1)	60	20	20	0	0	3	0	0	3	100		
2		Major Specialization (Elective 2)	60	20	20	0	0	3	0	0	3	100		
3		Major Specialization (Elective 3)	60	20	20	0	0	3	0	0	3	100		
4		Major Specialization (Elective 4)	60	20	20	0	0	3	0	0	3	100		
5	MBAI407	Major Research Project	0	0	0	60	40	0	0	0	4	100		
6		Generic Elective-III	60	20	20	0	0	3	0	0	3	100		
7	MBAI408	Comprehensive Viva	0	0	0	50	0	0	0	0	2	50		
8		MOOCs	0	0	0	50	0	0	0	0	2	50		
			300	100	100	160	40	15	0	0	23	700		

\*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

\*\*MRP Viva- External (30 Marks); Guide (20 Marks); Report (10 Marks) Jointly by External and Guide

\*\*\* MRP Internal - Synopsis Presentation (20 Marks); Mid-Sem Presentation (20 Marks)

\*MOOCs Online/Offline Certification Course (Min. 10 Hrs) of 2 CREDITS (50 Marks) to be done/completed in the duration of whole MBA Program.